

ABSTRACT OF THE DISCLOSURE

A technique for transmitting the same moving picture (video) to a plurality of terminals suitable for presenting a moving picture (video) performance by using a mobile communication terminal in an open area such as an athletic field. The method includes a first step in which a UMTS (Universal Mobile Telecommunications System) system removes headers added in a BMC SDU (Broadcast/Multicast Control Service Data Unit) and transmits it to a terminal. A second step is performed in the terminal and involves checking input of a broadcast service key signal by a user and reads an SIB (System Information Block) transmitted from a base station, modular-calculates an IMSI (International Mobile Subscriber Identity) value and selects a corresponding S-CCPCH (Secondary Common Control Physical Channel). In a third step, an RRC (Radio Resource Control) of the terminal reads a CTCH (Common Traffic Control) indicator, configures lower layers (CTCH, FACH (Fast Access Channel) and S-CCPCH), and reads all the data received without using a DRX (Discontinuous Receive) method.